

COOKIES POLICY

This cookies policy applies to the website at <https://busrider.bushub.co.uk> (the “**Website**”) and the Bus Rider mobile application software (“the “**App**”).

A cookie is a small file of letters and numbers that is stored on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive. By continuing to browse the Website, you are agreeing to our use of cookies.

The Website

You can find information about the individual cookies we use on the Website and the purposes for which we use them in the table below:

Cookie Name	Description
AspNet.ApplicationCookie	This session cookie is used to store account information for the duration of a visitor's session and is strictly necessary for the operation of the Website.
.ASPXAUTH	This session cookie is used to identify and authenticate visitors when they access secure areas of the Website and is strictly necessary for the operation of secure areas of the Website.
ASP.NET_SessionId	This session cookie is used to maintain an anonymised user session by the server and is strictly necessary for the operation of the Website.
CookiePolicyHidden	This functionality cookie is used to remember if a visitor has chosen to hide this policy.
_ga, _gid	These analytical/performance cookies are controlled by Google Analytics and help us measure how visitors interact with contact on the Website. You can learn more about Google Analytics here

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. Your browser's 'Help' option will tell you how. However, if you use your browser settings to block all cookies (including strictly necessary cookies) you may not be able to access all or parts of the Website.

To opt out of being tracked by Google Analytics across all websites, visit <https://tools.google.com/dlpage/gaoptout>. Except for session cookies (which will expire at the end of the relevant session) all cookies will expire after 3 months.

The App

The App uses technology similar to cookies to collect data from your device. You can find information about the similar technologies we use on the App and the purposes for which we use them in the table below:

Similar technology type	Description
Strictly necessary platform specific storage	This similar technology is used for user authentication, personalisation (your region, your tickets, your bookings) and maintaining session state and is strictly necessary for the operation of the App.
Functionality storage	This similar technology is used to improve usability of the app by limiting the amount of information which is requested from the server for data which is infrequently updated. This data includes information such as ticketing, timetables and bus services.

When you log out of the app, Strictly necessary platform specific storage and Functionality storage information is deleted.

General

For more information please consult the "Help" section of your browser or visit www.aboutcookies.org or www.allaboutcookies.org.